



# SPONSORSHIP PROSPECTUS

## NIEM Open Reveal

18-20 February 2025  
The National Press Club  
Washington, D.C.

A photograph of a wooden podium with a blue nameplate that reads "NATIONAL PRESS CLUB". The background shows a blurred blue banner with the text "THE NATIONAL PRESS CLUB" repeated.

**NATIONAL PRESS CLUB**

# ABOUT THE EVENT



NIEMOpen Reveal, formerly the National Information Exchange Model (NIEM) Community and Training Event, is a pivotal gathering driving advancements in information sharing and interoperability.

With immersive workshops, hands-on sessions, and insightful presentations, attendees gain a profound understanding of the latest NIEM architecture and are empowered to implement seamless, secure, and efficient information exchanges across organizational boundaries. This event fosters a vibrant community dedicated to data harmonization and collaboration across diverse sectors, enriching participants' knowledge and fostering lasting connections.

Sponsoring this event provides a unique opportunity to showcase your company's expertise, products, and services to a large and diverse audience of industry leaders, entrepreneurs, and emerging professionals.

Your participation is essential in ensuring the success of this vital gathering.

## WHY SPONSOR NIEMOPEN REVEAL?



**Engage with Decision-Makers:** Connect directly with influential figures from both public and private sectors, fostering valuable relationships and exploring collaboration opportunities.



**Elevate Your Brand:** Showcase your company on a global stage at our prestigious venue, The National Press Club, garnering widespread recognition and enhancing brand visibility.



**Gauge Market Awareness:** Gain insights into the market perception of your company and brand, allowing you to refine your strategies and better tailor your offerings to meet customer needs.



**Close Deals Effectively:** Seize the opportunity to close deals in person, leveraging the significant cost savings of 62% compared to field-generated leads, as reported by the Center for Exhibition Industry Research.

**Stay Ahead of the Competition: Stay informed about your competitors' products and strategies, enabling you to identify emerging trends and maintain a competitive edge in the marketplace.**



# SPONSORSHIP PACKAGES

**Diamond**  
\$25,000

**Platinum**  
\$15,000

**Gold**  
\$10,000

**Silver**  
\$7,500

We are pleased to offer a diverse range of sponsorship packages tailored to meet the unique needs of every participant.

From exclusive branding opportunities to customizable promotional options, there's something for everyone to maximize their involvement.

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## Connect with an Exclusive Audience



**Diverse Attendee Base:** Our NIEM Open Reveal event attract professionals committed to advancing data interoperability, exchange standards, and information-sharing practices.



**Attendee Profile:** Expect around 300 participants from government, law enforcement, emergency response, healthcare, and technology sectors, focusing on data management, exchange, and interoperability.



**Targeted Professionals:** Engage with Data Managers, IT Experts, Policy Makers, Privacy Practitioners, Academics, Government Representatives, Law Enforcement Professionals, Healthcare Experts, Interoperability Enthusiasts, Technology Innovators, and Data Governance Officers.



**Benefit from Insights:** Interact with a diverse array of professionals dedicated to enhancing data exchange and collaboration across sectors, providing invaluable networking, and learning opportunities.





# BENEFITS

Benefits you'll get in return for your support of this event.

	Diamond	Platinum	Gold	Silver
Exclusive sponsorship visibility during the two-hour reception	X			
Speaking opportunity during the program (to be defined in collaboration with the Program Committee)	X	X		
Tabletop space, including electricity, wifi, small round high-top table, and chair (priority placement for diamond-platinum)	X	X	X	
Option to provide a quote for inclusion in the event press release	X	X	X	
Complimentary event passes	4	2	1	1
Logo featured on the event website and onsite signage	X	X	X	X
Logo with link in targeted emails, and social media posts	X	X	X	X
Company name featured during open session	X	X	X	X
Company promotional slide option – displayed during breaks	X	X	X	X
Access to final attendee list (opt-in)	X	X	X	X
Opportunity to offer company promotion in the post-conference digital swag bag	X	X	X	X
Sponsorship of afternoon break or luncheon (allocated on a first come, first served basis)				X

## Visibility Sponsor = \$1,500

Our Visibility Package is perfect for organizations seeking low-maintenance cross-promotional opportunities. You will gain brand recognition through logo placement in advance and during the event.





## Contact to become a sponsor:

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